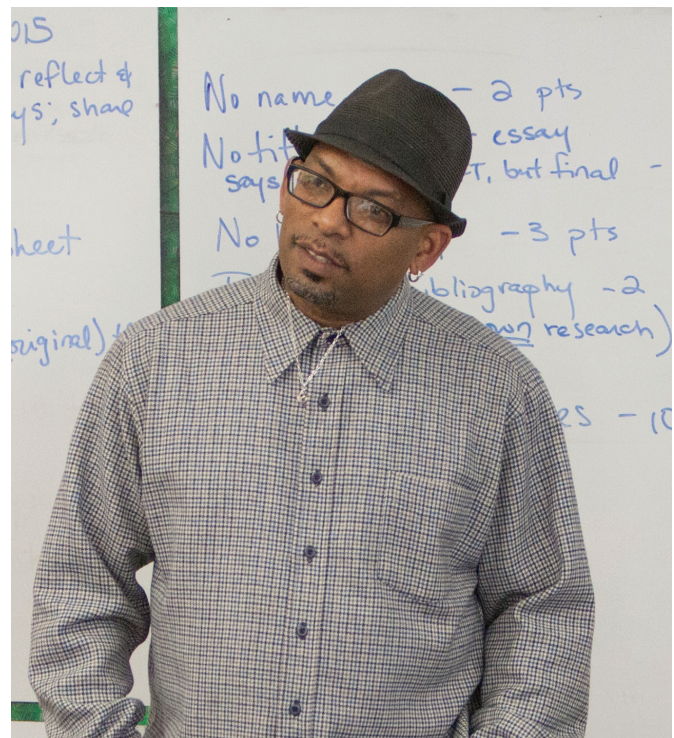




Gateway Impact Campaign





Gateway Impact Campaign

Since its founding in 1998, Gateway has proven that public education can and does work for diverse learners. Inspired by the success of our students, the power of our teachers, and the critical work yet to be done in public education, we are proud to announce three bold initiatives that will ensure greater positive outcomes for Gateway students and enable us to increase our impact beyond Gateway's walls. Together, we can change the college-bound population in our city, better support and train educators, and create an equitable and exciting future.

Strategic Goals and Initiatives

Student Learning: Build a 21st Century Model — Strengthen Gateway's Academic Excellence

Faculty Growth: Good Teaching Matters — Support Excellence in Teaching and Learning

Build our Legacy: Collaboration and Community — Launch Gateway Impact Labs

1

Build a 21st Century Model Strengthen Gateway's Academic Excellence

In order for academically disadvantaged students to be prepared for success in college and career in the 21st century, they need access to rigorous learning experiences both within and outside of the classroom. They need strong training in the emerging fields of science, engineering and technology. They need intensive support to understand and navigate the college process. They need access to professional role models and mentors that help fuel ambitious college and career aspirations.

This campaign goal will enable Gateway to:

- **Invest in hands on learning opportunities** in science, technology, engineering, arts and math (STEAM). Build a Makers Lab, enhance college access and readiness programs for real-world learning and entrepreneurship
- **Create College Corp:** Build a preferred network of colleges and universities that will strengthen the college pipeline, routing students to colleges that will best help them programmatically and financially. Enlist community mentors and volunteers to support students through the college process
- **Establish Fund to Support College Access:** Establish a fund that will reduce barriers to applying and enrolling at selective colleges. The fund will provide access to mentoring, transportation to internship programs, test preparation and other systematic supports

2

Good Teaching Matters Support Excellence in Teaching and Learning

Gateway has built a very distinctive teaching and learning environment with a teaching faculty recruited from around the country who model the schools' values. Great teachers are powerful role models who unlock students' potential and are agents of transformative change. However, educators too often do not receive the compensation, support or prestige they deserve. Too many teachers leave the profession or elect not to become teachers at all. At Gateway we aim to change this.

This campaign goal will enable Gateway to:

- **Provide exceptional opportunities for professional growth and development** for all Gateway faculty so they are better equipped to understand how learning happens for urban public school students
- **Build Virtual Dean:** Create an online consortium and support system to enable teachers to access professional growth opportunities, fellowships, grants, and learning communities
- **Establish Fund for Faculty Support:** Establish a new compensation model that will enable Gateway to better align teacher salaries with our mission and commitment to excellence

3

Gateway Impact Labs Collaboration + Community

For many hard-working public school students, the resources they need to make their college dreams a reality simply are not available. Gateway Impact Labs will build upon, scale and systematize Gateway's successful career exploration and college readiness programs for public school students and educators beyond Gateway.

This campaign goal will enable Gateway to:

- **Create a powerful online toolkit** that connects students and schools with career exploration and college readiness mentors, resources, etc.
- **Develop a collaborative leadership advisory council** comprised of education, business and civic leaders
- **Serve as an open source hub** for sharing best practices and resources for educators and education advocates

Your Impact. Our Future.

Together, we have an opportunity to make a transformational impact and change the demographics of the college-bound population in San Francisco. We invite your involvement and support.

To learn more, please contact:

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History and Mission

Founded in 1998 as one of the first public charter schools in San Francisco, Gateway Public Schools was founded on the paired principles that all students can learn at high levels and that all students learn differently. Our two schools serve as a gateway to college for academically and socioeconomically challenged students in San Francisco.

Providing a high quality education for every student is core to Gateway's mission and we are successful: 96% of Gateway's graduates go on to college, double the statewide average. Since its beginnings, Gateway has provided life-changing education for thousands of students. By sending nearly every graduate to college year after year, our schools are changing the life trajectories of its students and their families.