MATTERS of the MIND
with HEATHER McGHEE

Thursday
October 28, 2021

A live virtual fundraiser in support of Gateway Public Schools' students and teachers

Author of The Sum of Us: What Racism Costs Everyone and How We Can Prosper Together

A renowned expert on the American economy, HEATHER MCGHEE is one of the most brilliant and influential thinkers exploring inequality today. Both her viral TED talk and her instant New York Times bestseller The Sum of Us reveal the devastating true cost of racism—not just for people of color, but for everyone. Deeply stirring, intelligent, and compassionate, McGhee offers us an actionable roadmap during one of the most critical—and most troubled—periods in our history.
2021 MATTERS OF THE MIND LUNCHEON
with HEATHER McGHEE on OCTOBER 28

You're invited to join our current sponsors for this year's event

Keynote speaker generously sponsored by Katie and Reed Colley

DREAM BIG
Sapna and Brandon Boze
Cathy and Sandy Dean
Katie and Reed Colley
Laura and Greg Spivy

PHENOMENAL
Sara and Thomas Byrne
Diana Kapp and David Singer
Wendy Holcombe and Carl Kawaja
Cecily Cameron and Derek Schrier

EXCEPTIONAL
Gale Mondry and Bruce Cohen

STELLAR
Tom and Lily Beischer
Dina and Joseph To
Susan and Chris Masto

REMARKABLE
Claire and Eric Alt
Annie and Perry Klebahn
Susan and Dave Tunnell
Katherine Welch
Mai Mai Tsai and Paul Wythes

RESPECT SPONSOR

The Board of Trustees and staff of Gateway Public Schools invite you to sponsor this year's Matters of the Mind event on Thursday, October 28.

Our campuses opened on August 16 for the first day of in-person school in 17 months. Students and teachers joyously filled the hallways of Gateway Middle and Gateway High, ready for learning, friendship and community (all while safely masked).

We're thrilled to open schools for our students and educators, but in an abundance of caution we're only hosting events critical to our students’ education. We made the decision to keep this year's Matters of the Mind virtual for the health and safety of our Gateway community, including you, our #1 fans and supporters.

What you can expect from this year's virtual event:
• A live program streamed on Vimeo (no Zoom)
• Real-time conversation with Heather McGhee
• Q&A for sponsors and their guests with Heather
• A celebration of the incredible community supporting our students

Your past support of the Luncheon and Gateway Public Schools has sustained our mission and commitment to giving every student a high quality public education and creating a college bound culture that changes the trajectories of their lives.

The Luncheon raises nearly 20% of our annual fundraising budget, critical funds necessary to do right by our kids and their families, and our teachers.

Please join us as a sponsor this year and join our work to level the playing field for Gateway students as they chart their pathways to college and beyond.

THE BOARD OF TRUSTEES
GATEWAY PUBLIC SCHOOLS
Celebrate, Together

Invite your friends, family and colleagues to watch the live, virtual Matters of the Mind program in your home, and we'll help you host a great small gathering!

There's no better way to feel the Gateway love during this year's Matters of the Mind than gathering with a small group of friends. You create your guest list and we'll help you show them a great time!

Gateway's team is ready to help you imagine a fabulous watch party in your home. Sponsors of the Matters of the Mind event can request any and all of the support and planning outlined below:

Lunch and Drinks
Let Gateway order lunch for you and your guests or we can provide a list of recommended vendors. Our team can help set-up lunch at your home. We can bring wine or non-alcoholic drinks, or have them delivered. You can also opt to host this on your own if you prefer.

Music
Use our custom playlist to entertain your guests before and after the event.

Decor and Materials
Dress up your lunch table with a floral centerpiece, Gateway napkins and tablecloth, photos of Gateway students and teachers, and/or donation envelopes. We can drop these at your home the day before the event.

In-Home Tech Support
One of our team members will stop by to check your technology and viewing set-up for the Vimeo livestream. You will also have a direct contact for day-of tech support.

We dream bigger when we're together!

Email or call Alexandria Wyllie, Community Engagement Manager, to plan for your watch party!

awyllie@gatewayps.org | 415-749-3600
Dream Big Sponsor

Your gift of $20,000

Supports a full year of college counseling services for the Class of 2022 and closes the opportunity gap

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 28

- Lunch from your choice of our partner restaurants for up to 10 delivered to you
- Up to 15 signed copies of McGhee's book *The Sum of Us* for you and your guests
- Up to 20 virtual seats for your guests
- Opportunity to send questions to Heather McGhee during the program
- Technology check-in and day-of support for your household

98% OF GATEWAY STUDENTS GO ON TO COLLEGE
Exceptional Sponsor

Your gift of $15,000

Maintains salaries for Gateway teachers at a livable wage that honors their expertise and commitment

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 28

- Lunch from your choice of our partner restaurants for up to 8 delivered to you
- Up to 10 signed copies of McGhee's book The Sum of Us for you and your guests
- Up to 15 virtual seats for your guests
- Opportunity to send in live questions to Heather McGhee during the program
- Technology check-in and day-of support for your household

75% OF GATEWAY TEACHERS HAVE ADVANCED DEGREES
Phenomenal Sponsor

Your gift of $10,000

Supports Gateway Impact, an innovative educator professional development platform for collaboration and sharing best practices with the community

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 28

- Lunch from your choice of our partner restaurants for up to 6 delivered to you
- Up to 10 signed copies of McGhee's book The Sum of Us for you and your guests
- Up to 10 virtual seats for your guests
- Opportunity to send questions to Heather McGhee during the program
- Technology check-in and day-of support for your household

This year, Gateway Impact will host it’s 4th Annual Powerful Learners Conference, a series of webinars and a summer institute for educators
Stellar Sponsor

Your gift of $5,000

Provides individualized learning supports, including 1:1 specialists for Gateway students with learning differences

Students in Gateway's reading support class grow an average of 1.5 grade levels each year

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 28

- Lunch from your choice of our partner restaurants for up to 4 delivered to you
- Up to 10 signed copies of McGhee's book The Sum of Us for you and your guests
- Up to 10 virtual seats for your guests
- Opportunity to send questions to Heather McGhee during the program
- Technology check-in and day-of support for your household
Remarkable Sponsor

Your gift of $3,000

Ensures students have onsite extracurricular programs like Boys & Girls Clubhouses at both schools

During the day and after school, students can join the Robotics Team, Girls Who Code, competitive sports, and affinity groups like the Black Student Union, Asian Pacific Islander Student Union, and Gender Sexuality Alliance.

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 28

- Lunch from your choice of our partner restaurants for up to 2 delivered to you
- Up to 5 signed copies of McGhee's book The Sum of Us for you and your guests
- Up to 5 virtual seats for your guests
- Opportunity to send questions to Heather McGhee during the program
- Technology check-in and day-of support for your household