

MATTERS OF THE MIND

WITH AUTHOR

Paul Tough

Save the Date

Wednesday, October 14, 2020

A live virtual fundraiser in support of Gateway Public Schools' students and teachers

www.gatewayps.org/paultough

Every year, the Luncheon raises critical support for Gateway – the (virtual) show must go on

This year's **Matters of the Mind** will be an online gathering of the incredible community that makes our mission possible.

We are thrilled to welcome **Paul Tough**, author of bestsellers *The Years That Matter Most: How College Makes or Breaks Us* and *How Children Succeed*. In talks drawn from his six years of research and travel, Tough challenges the status quo, revealing how higher education and social mobility really work, and what we can do to make it more equitable for all.



2020 MATTERS OF THE MIND LUNCHEON
with **PAUL TOUGH** on **OCTOBER 14, 2020**

The Board of Trustees and staff of Gateway Public Schools invite you to sponsor this year's Matters of the Mind event on Friday, October 14, 2020.

We are living in unprecedented times with the news and our expectations of future changing daily. Despite the uncertainty of what the next year may hold, Gateway's students must continue to access high quality instruction and services. The Luncheon raises nearly 20% of our annual fundraising budget, and we knew our community would not be able to safely gather in our gym by the fall.

With this mind, we decided to turn our annual event into a live virtual celebration of our schools to raise the critical funds necessary to do right by our kids.

What you can expect from this year's virtual event:

- A live program with virtual seats reserved for you
- Hear from Gateway students and teachers, and keynote speaker, Paul Tough
- Engage with fellow attendees and speakers during the program
- Be part of raising \$350,000 for Gateway's mission

Your past support of the Luncheon and Gateway Public Schools has sustained our mission and commitment to giving every student a high quality public education and creating a college bound culture that changes the trajectories of their lives.

Please join us as a sponsor this year and join our work to level the playing field for Gateway students as they chart their pathways to college and beyond.



We are so grateful for our 2020 Matters of the Mind sponsors

DREAM BIG

Sapna and Brandon Boze
Cathy and Sandy Dean
Laura and Greg Spivy

EXCEPTIONAL

Gale Mondry and Bruce Cohen, *founding parents*

PHENOMENAL

Sara and Tom Byrne
Katie and Reed Colley
Wendy Holcombe and Carl Kawaja

STELLAR

Tom and Lily Beischer
Susan and Chris Masto
Dina and Joseph To

REMARKABLE

[Donor names here]



Dream Big Sponsor

100% of your gift supports
Gateway's students and
teachers

2020 MATTERS OF THE MIND LUNCHEON
with **PAUL TOUGH** on **OCTOBER 14, 2020**

Your gift of \$20,000
Supports a full year of
college counseling
services for the Class
of 2021 and closes the
opportunity gap

250 juniors and seniors are in college
counseling as part of their academic day

98% OF GATEWAY STUDENTS
GO ON TO COLLEGE

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 14

In honor of your contribution and in
partnership with local businesses, we are
excited to share with you:

- A Mission Cheese and charcuterie board with champagne (serves up to 4) delivered to your door
- A signed copy of Tough's bestselling book, *The Years That Matter Most*
- 20 virtual seats for your guests
- The opportunity to ask Paul Tough a question during the live program
- A VIP pre-event virtual room w/ Paul Tough
- Day-of technical support



Exceptional Sponsor

100% of your gift supports Gateway's students and teachers

EVERYTHING YOU NEED TO GATHER VIRTUALLY ON OCTOBER 14

In honor of your contribution and in partnership with local businesses, we are excited to share with you:

- Sandwiches or quiche from Tartine and wine (serves up to 4) delivered to your door
- All other benefits as outlined in Dream Big level

Your gift of \$15,000

Increases salaries for Gateway teachers to a livable wage that honors their expertise

Since 2016, the Career Stages Model has increased salaries by 25%



Phenomenal Sponsor

100% of your gift supports Gateway's students and teachers

Your gift of \$10,000

Supports Gateway Impact, a free educator professional platform for teacher collaboration and sharing best practices with the community

100 educators attended the 2020 Powerful Learners Conference by Gateway Impact

In honor of your contribution and in partnership with local businesses, we are excited to share with you:

- Greek snacks and wine (serves up to 4) from The Argentum Project delivered to your door
- A signed copy of Tough's bestselling book
- 15 virtual seats for your guests
- Ask Paul Tough a question during the live program
- Day-of technical support

Stellar Sponsor

\$5,000

Provides individualized learning supports, including 1:1 specialists, for 40% of Gateway students with learning differences



In honor of your contribution and in partnership with local businesses, we are excited to share with you:

- b. patisserie treats (serves 2) delivered to your door
- A signed copy of Tough's bestselling book
- 10 virtual seats for your guests
- Ask Paul Tough a question during the live program
- Day-of technical support

Remarkable Sponsor

\$3,000

Ensures students have onsite extracurricular programs like Boys & Girls Clubhouses at both schools



In honor of your contribution and in partnership with local businesses, we are excited to share with you:

- Popcorn and Red Vines (or Twizzlers, depending on what camp you're in!) delivered to your door
- A signed copy of Tough's bestselling book
- 5 virtual seats for your guests
- Ask Paul Tough a question during the live program
- Day-of technical support